



Yamini Singh
Consultant, Authentic Point

Yamini is experienced Marketing and Learning professional with international work experience in FMCG, Luxury, higher education, and consultation sectors.

Yamini started her career with L'Oréal, working for the company in Paris, Singapore, India. At L'Oréal, she worked for a decade in Marketing and Brand Management for Luxury salon brands. Her KPIs included top line achievement, client management, effective client communication, marketing, education and training, negotiation, and business development.

A love for learning drove her to change tracks and become the Learning and Projects manager, for L'Oréal Singapore.

To continue her lifelong love for training and development, Yamini completed her executive master's in Human Capital Management from Singapore Management University, Lee Kong Chian School of Business. She was awarded the Women in Business scholarship by the University to pursue her goal.

Post her graduation, Yamini worked as a faculty member for University of London, University of Northampton, and University of Teesside. She designed end to end training programs for MBA and bachelors' students. Her subjects included Organizational Behavior and Human Resources, Brand Management and Marketing, Event management and Business enterprise. This role taught her to combine adult learning principals, management theories and technology to deliver a superior learning online/ blended/ face to face learning experience to her students. The role further cemented her knowledge of the latest research and development in academic fields of Marketing and Organizational Psychology.

Yamini brings with her a strong understanding of how businesses work, and this helps her understand what Learning solutions can best answer the business needs. Her background in Learning allows her to create learning solutions that are pragmatic, effective and ROI driven.